

BLACKMUD CREEK COMMUNITY LEAGUE BOARD MEETING

MINUTES OF MEETINGS

DATE: June 19, 2018

LOCATION: Johnny Bright School Library

TIME: 7:30 P.M.

CHAIR: Rob Powell

PRESENT: Rob Powell, Jonathan Spence, Jill Gurela , Diana Powell, Tunde Obasan, Carolyn Gillespie, Marcelo Figueira, Linda Bombardieri (NRC), Freya Fu

ABSENT: Garrick Ma, Danita MacDonald

GUEST : Chad Willsey (Paid Soccer Coordinator)

MINUTES: Jill Gurela

CALL TO ORDER AND ESTABLISH QUORUM

Rob Powell Called the Meeting to Order at 7:35 PM and Quorum was established

APPROVAL OF AGENDA

Additions to Agenda:

Callaghan Park Golf Tournament Raffle (Diana Powell)

Front Yards in Bloom (Freya Fu)

Contract with Soccer Photographer (Chad Willsey for Danita MacDonald)

A Motion was duly made by Jonathan Spence and seconded by Tunde Obasan to approve the agenda with the above additions. Motion unanimously carried.

APPROVAL OF MINUTES for May 15, 2018

Changes to Draft Minutes

- Freya Fu was in attendance at the May meeting
- Linda Bombardieri's name spelled wrong.
- Gil Rueck was not present at LRT meeting
- Change Supreme Propane to Superior Propane
- Marcelo Figueira spelled wrong.
- Tunde Obasan was absent at the May meeting.

Under President's Report

- Service Alberta
- There was a Consultant that provided a report on the LRT noise level not actual meeting discussing the LRT Noise level.

- *Upon a motion duly made by Diana Powell and seconded by Freya Fu to approve the minutes of our May 15, 2018 meeting with the above noted changes. Motion unanimously carried.*

APPROVAL OF SPECIAL GENERAL MEETING (March 20, 2018)

A motion was duly made by Diana Powell and seconded by Jonathan Spence to approve the minutes from the March 20, 2018 Special General Meeting regarding the Blackburne Playground Redevelopment. Motion unanimously carried,

BUSINESS ARISING FROM THE MINUTES

- Canada Day – we asked Heritage Valley to partner with us but they are doing their own event.
- We secured a city approved fireworks vendor and helped them find workers to help
- Rob Powell filed the 2017 and 2018 returns. The 2017 return came in and Rob Powell can send it into the city for the approval of Operating Grant
- Rob Powell started the Board Governance Document; it is in a shared Google Document that we can all add/change and changes are tracked.
- Rob Powell discussed the value of the SWAC meetings and how valuable they are to our league.
- Diana Powell– Go as a Group as a membership benefit. Diana Powell signed BCCL up; they set us up with our own “website” that provide discounts to businesses/services/tickets. We can provide our members with this added benefit. We can also sell tickets to our events through this site.
- Discussion about membership management through the EFCL and manual purchases. Sending emails and managing them. Jill Gurela will send Carolyn Gillespie the link to login to EFCL member listings
- Discussion about how to make the Go as a Group discounts exclusive for our members. Not really anyway to keep it exclusive but still a great benefit.
- Carolyn Gillespie asked if we provide discounts for other businesses; it was answer not yet except the city Rec Centres
- Diana Powell discussed purchasing a Square Credit Card reader (that attaches to your phone). Discussion of per transaction rates. The reader itself is inexpensive to buy. We could purchase it to use for special events; selling memberships. We discussed charging \$2 surcharge to people who pay using credit card and the debit fees are much lower. . Freya Fu mentioned she actually has a Square reader and is not using it; she will just give it to us. Diana Powell will set up the account when she gets it from Freya Fu. We will decide from there, what charges we will pass on when we use it.

CIVICS (Marcelo Figueira)

- Marcelo Figueira introduced himself to the board. Marcelo Figueira is an Urban planner with private consulting firm
- Sits on City of Edmonton Committee and is on the Subdivision Appeal Board
- Marcelo Figueira Wants to be involved with the Community League as he knows how rapidly this area is growing and wants help out in his community. Marcelo Figueira’s experience can help Blackmud Creek Community League on the planning side, what we can do to approve walkability, traffic, pedestrian safety, and more.

SOCCKER (Chad Willsey for Danita MacDonald)

- Strange year in soccer; year of chaos. SWEMSA changed age groups, soccer balls and net. Timbits jerseys were lost by SWEMSA. Didn’t get equipment from SWEMSA until end of

May, first of June. We had lots of old Jersey's so we were ok with that. U7 went to a new net size, SWEMSA ordered all new nets, but they gave us used ones. Chad Willsey doesn't know if we are getting billed for the new nets. U7 has been nightmare. Rob Powell mentioned at the tournament the U7 used the small nets.

- Most of the expenses are done. Received \$47,000 revenue, after all expenses not including casino funds for equipment expenses are \$2000-3000. Expenses left are to refund volunteer and jersey cash/cheques. Team party expenses yet \$50 per team. In the past only about half the teams used it. Soccer winding down.
- Heritage Point lost their soccer director, Yellowbird almost didn't have soccer due to no director.
- The photography company Studio's, we have been using them at their location off 50th streets. They charge \$10 per kid, the contract is up for renewal. They want another 3 year commitment from us. Guaranteed rate of \$10 per kid if we sign another 3 year contract.
- Diana Powell suggested we get quotes from other photographers. Rob Powell asked Chad Willsey to check with other community leagues who they use. We usually book a year in advance. Rob Powell asked Chad Willsey to get 3 other quotes and email them to us.

TREASURER (Diana Powell)

- About \$39, 000 in soccer revenue with transfer's out. Not including ones we haven't been invoiced for. Diana Powell figured we are up about \$10,000 in soccer revenue this year.
- Most accounting this year has been for soccer. We have had \$46,000 net income YTD
- Diana Powell has current financials we can review and ask questions
- AGLC –Casino funds have been approved for rink shack and \$10,000 for Blackburne Park Redevelopment. Diana Powell asked AGLC for an extension on funds we haven't used yet. Diana Powell needs to send back up for these approvals. She also stated that AGLC said we are approved for \$19,000 for the kitchen at Dr. Lila Fahlman School; however we already paid that money. Rob Powell had sent them a letter in regards to the usage of our casino funds.
- Diana Powell spoke to Shannon Neighbour with Callaghan Playground Committee regarding their upcoming Golf Tournament fundraiser on July 27th, 2018. The Callaghan Playground Committee needs a license from ALGC for their raffle. It is understood that one of the board members needs to take out a license. Diana Powell researched that on the AGLC website during this discussion and our understanding is that any member of the Community League can take out the license however an Executive from the Board must be present during the raffle. Due to extenuating circumstances none of the Board Executives are able to be present at the July 27th, 2018 Golf Tournament for this raffle.

A Motion was duly made by Diana Powell and seconded by Jonathan Spence that if approved by the AGLC; Blackmud Creek Community League authorizes Shannon Neighbour from the Callaghan Playground Committee, which is a subcommittee of Blackmud Creek Community League, to take out a raffle license for upcoming and future fundraisers related to the Callaghan Playground Development. And if a Board Executive is not able to be present at the time of the raffle Blackmud Creek Community League also authorizes Shannon Neighbour to act on the Board Executive's behalf during the actual time of the raffle. Motion was unanimously carried.

PROGRAMS (Tunde Obasan)

- **Canada Day**
 - Country Rock band booked, start at 9pm.
 - We also have a Gourmet Mini Donut truck. And will try to get other food truck.
 - Rob Powell is getting pricing from Orbis Sports for Canada Day.
 - Worry Free Plumbing bringing free Hot Chocolate
 - Cameron Developments bringing 300 chips and glow sticks.
 - Rob Powell – will follow up with MP Mike Lake And MLA Thomas Dang regarding getting Canada Day flags to give out and maybe borrowing tent
- **Community League Day:**
 - Tunde Obasan contacted the movie company, he will follow up with them.
 - Inflatables booked.
 - Worry Free Plumbing company may want to sponsor something at Community League Day.
 - The Harley Davidson Dealership will offer some sponsorship for the Community League Day. He is waiting to hear back from them.
 - Linda Bombardieri suggested Telus as a possible sponsor. Telus is doing face painting for an event in Twin Brooks.
 - Ellerslie Dental may want to sponsor once again (they did last year).
 - Rob Powell asked SWAC from \$2000 for Community League Day
 - Linda Bombardieri suggested checking with United Cycle as well regarding some games they run.
- **Octoberfest:**
 - Possible venue is the Lexus dealership, Tunde Obasan went to see the facility yesterday. Boardroom is too small 25 people. In the main showroom we can have over 100 people. Tunde Obasan will follow up with them.
 - Discussion about food, liquor license, and bartender Freya Fu knows a company that provides full bar service.
 - Tunde Obasan will follow up with Lexus.
 - Linda Bombardieri suggested check with Summerside as they hosted an Oktoberfest last year and maybe able to provide some direction.

FACILITIES (Jonathan Spence)

- Rob Powell and Jonathan Spence met with Susan at the city regarding installing the basketball nets at Allard Rink. They have lots of red tape. The City asked for engineered drawings. Jonathan Spence thinks we can have an engineer do up quick drawing.
- Rob Powell met someone at EFCL that had drawings done for their league so we can ask if we can use their drawings.
- Jonathan Spence showed pictures of portable temporary fire pits that we can use at the Allard Rink site. We can install it and have it licensed as a temporary fire pit. As long as it's approved by the Fire Department. Better option than having a permanent one reinstalled right now.
- Jonathan Spence looked at the Community Culture and Recreation Grant for the rink shack. We have until August 1 for the Expression of Interest for the Community Culture and Recreation Grant.
- Rob Powell said that Susan at the city suggested we do a quick survey to the membership regarding whether they support tennis courts being installed at the rink.
- Diana Powell showed us the Blue Cross Healthy Community grant.

PRESIDENT (Rob Powell)

- Rob Powell signed an amendment to our Rink License Agreement as our current agreement didn't include using the rink for Basketball and Tennis.
- EFCL AGM, Rob Powell's sister in law is new Executive Director. An organization was there Bent Arrow, smudging ceremony. EFCL approved spending \$25,000 to pay a marketing expert to spread the work about what Community Leagues are and the benefits of membership.
- Next General meeting for EFCL is October 29th, 2018; any board member can attend but board only has one vote.
- This year a debate was on the City's cannabis rules. The other debate was about the savings of \$47,000 due to staff changes. The leagues voted to contribute that money to the 100 Year Project at Hawrelak Park. Which is in 2021.
- Rob Powell asked about giving popsicles at each park once during the summer. Agreed that it would be a nice idea. Just watch the weather and advertise a few days before.
- Southwest Elected Officials Caucus – Rob Powell went to the meeting. Rob Powell met with Tim Cartmell and other elected officials. Rob Powell said himself and one other asked about why they do everything so “large”, Rec Centres, roads, shopping. The costs and time drag on. The quality of life could be better through more “smaller” things. Rob Powell feels it was listened to.
- Rob Powell is purchasing 24 no off leach dog signs for Allard and Callaghan. We should receive them this month;
- Rob Powell made some updates to our website
- Blackburne Playground Redevelopment– raised \$1500 for their bottle drive on June 9th
- We may get a bike safety program at the Allard rink in the fall
- Rob Powell shared free outdoor movie night in Terwillegar.

COMMUNICATIONS (Freya Fu)

- Freya Fu signed us up for Front Yards in Bloom, different categories and you can nominate someone. Freya Fu provided information on nominating. Last year only 2 houses got nominated in our area.
- Checked Mailchimp, our account expired. Freya Fu will reset it. Discussion regarding Spam legislation. Discussion whether we should do an opt-in prior to sending out and E-newsletter. Freya Fu will send out an Opt In to our current email list.
- Freya Fu has receipt for candies from Family Fun day.
- Gmails are mostly set up.

VICE PRESIDENT (Jill Gurela)

- Jill provided some details about the Open House that EPSB hosted regarding the new High School to be built in Heritage Valley. Scheduled to be open for 2021.

NEW BUSINESS

- Rob Powell - Motion to update the Blackmud Creek Community League website for a cost of \$500. It would have a modernized look and be compatible for tablets/phones.
 - *A motion was duly made by Carolyn Gillespie and seconded by Freya Fu to spend \$500 to update and modernize our website. Motion was unanimously carried. .*
- Sponsorship Program – Rob Powell wants to start this. Sponsors can be on the website, social media. We need to just start doing the business sponsorship program and figure it out as we go. When people approach us we can put something together for them for a sponsorship package. We are starting now with Worry Free Plumbing and several others.
- Motion to spend up to \$2000 for event canopy. We do not want to get a cheap one as we want it to last. Jonathan Spence suggested we get our logo on it. Freya Fu suggested checking pricing at Viacom. It was determined we should be able to use casino funds to purchase an event tent for the Community League.
 - *A Motion was duly made by Jonathan Spence and seconded by Freya Fu to spend up to \$2000 in casino funds to purchase an event tent with the Community League logo on it. Motion was unanimously carried.*
 - Rob Powell will get pricing for an event tent.

NEXT BOARD MEETING

September 18, 2018; at Johnny Bright School Library

Adjourned: 9:43pm.